



SPONSORSHIP PROPOSAL

www.stuapalooza.com

ABOUT STUAPALOOZA

The Stuapalooza Memorial Golf Tournament began in 2016 after Stuart Smith, an avid golfer who attended Mississippi State University, took his own life. Every year since his death, Stuart's parents and friends have worked tirelessly to help remove the stigma associated with mental health and suicide. To honor Stuart's life, his family and friends have organized this tournament to raise critical funds for suicide prevention organizations. In addition, proceeds from the tournament go towards awarding scholarships to Madison County students each year.

TOURNAMENT FACTS

- Stuapalooza has raised at least \$40,000 every year since the tournament began in 2016.
- Over 100 players participate in the tournament each year, which is located at Canton Country Club, one of Stuart's favorite places growing up.
- Stuapalooza is a three-person scramble, shotgun style format with two teams to a hole. There are two tee times that teams can choose from: 8:00AM and 1:00PM.
- The tournament includes three competitions: the Duck Shot, Hole in One, and the Cooler Challenge. Winners of these competitions are awarded prizes sponsored by local businesses.





SPONSORSHIP OPPORTUNITIES

Albatross Sponsor ————— **\$5,000**

- Exclusive banner displayed at the tournament entrance
- Sponsor logo featured on event t-shirt and poster
- Recognition at awards ceremony
- Speaking opportunity at awards ceremony
- Sponsor link and logo on the Stuapalooza website year-round
- Sponsorship shoutout on Stuapalooza's social media platforms
- Albatross Sponsor gift bags for all team members
- TWO teams of three players

Eagle Sponsor ————— **\$2,500**

- Banner displayed at tournament with sponsor logo
- Sponsor logo featured on event t-shirt and poster
- Recognition at awards ceremony
- Sponsor link and logo on Stuapalooza website year-round
- Sponsorship shoutout on social media platforms
- One team of three players

Birdie Sponsor ————— **\$1,000**

- Banner displayed at tournament with sponsor logo
- Recognition at awards ceremony
- Sponsor link and logo on website year-round
- Sponsorship shoutout on social media platforms
- One team of three players

Koozie Sponsor ————— **\$750**

- Sponsor logo displayed on tournament koozie
- Recognition at awards ceremony
- Sponsorship shoutout on Stuapalooza's social media platforms

Beverage Sponsor ————— **\$500**

- Signage displayed at main beverage and music tent
- Recognition at awards ceremony
- Sponsorship shoutout on Stuapalooza's social media platforms

Hole Sponsor ————— **\$200**

- Banner with sponsor logo displayed at hole
- Recognition at awards ceremony

